

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63214-1

DATE PRINTED

10/03/12

AND

PAGE 1

| | | | | | |
|--|---|-----------------------------|--|---------------|--|
| 188790 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | AMERICAN MEDIA & ADVOCACY | | JOE COORS FOR CONGRESS | | |
| AND | 815 Slaters Ln | | PO BOX 16490 | | |
| ADDRESS | Alexandria | VA 22314-1219 | Golden | CO 80402-6008 | |
| | USA | | USA | | |
| CONTACT | BEN ANGLE | | PRODUCT EST 2735 | | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. 2735 | PRODUCT CODE 1300 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------|---------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 01111.. | 4 | 05:28A | 06:00A | 30S | 10/16/12-10/19/12 | NEWS 4 EARLY 5:28-6:00AM | 4 | 360.00 | 1440.00 |
| 2 | 02222.. | 8 | 06:00A | 07:00A | 30S | 10/16/12-10/19/12 | NEWS 4 TODAY | 8 | 540.00 | 4320.00 |
| 3 | 20000.. | 2 | 06:00A | 07:00A | 30S | 10/22/12-10/22/12 | NEWS 4 TODAY | 2 | 540.00 | 1080.00 |
| 4 | 10000.. | 1 | 05:28A | 06:00A | 30S | 10/22/12-10/22/12 | NEWS 4 EARLY 5:28-6:00AM | 1 | 360.00 | 360.00 |
| 5 | 00101.. | 2 | 04:00P | 05:00P | 30S | 10/17/12-10/19/12 | DR PHIL | 2 | 900.00 | 1800.00 |
| 6 | 01111.. | 4 | 05:00P | 05:30P | 30S | 10/16/12-10/19/12 | NEWS 4 AT 5 PM | 4 | 1260.00 | 5040.00 |
| 7 | 10000.. | 1 | 05:00P | 05:30P | 30S | 10/22/12-10/22/12 | NEWS 4 AT 5 PM | 1 | 1260.00 | 1260.00 |
| 8 | 00101.. | 2 | 06:00P | 06:30P | 30S | 10/17/12-10/19/12 | CBS4 NEWS AT 6 | 2 | 1260.00 | 2520.00 |
| 9 | 10000.. | 1 | 06:00P | 06:30P | 30S | 10/22/12-10/22/12 | CBS4 NEWS AT 6 | 1 | 1260.00 | 1260.00 |
| 10 | 1..... | 1 | 06:27P | 06:58P | 30S | 10/22/12-10/22/12 | XFINITY MONDAY LIVE | 1 | 1080.00 | 1080.00 |
| 11 | .1111.. | 4 | 06:30P | 06:58P | 30S | 10/16/12-10/19/12 | CBS4 NEWS AT 630PM | 4 | 1260.00 | 5040.00 |
| 12 CDR |2. | 2 | 04:58P | 06:00P | 30S | 10/20/12-10/20/12 | NEWS 4 AT 5P - SATURDAY | 2 | 540.00 | 1080.00 |
| 13 | Sa | 1 | 06:30P | 06:58P | 30S | 10/20/12-10/20/12 | BRONCOS PREVIEW | 1 | 540.00 | 540.00 |
| 14 |2 | 2 | 05:00P | 05:58P | 30S | 10/21/12-10/21/12 | POST AFC FOOTBALL NEWS | 2 | 1800.00 | 3600.00 |

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NAME AMERICAN MEDIA & ADVOCACY

JOE COORS FOR CONGRESS

AND 815 Slaters Ln

PO BOX 16490

ADDRESS Alexandria VA 22314-1219

Golden CO 80402-6008

USA

USA

CONTACT BEN ANGLE

PRODUCT EST 2735

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO. 2735

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

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|-----------------|---------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | T | 1 | 06:58P | 09:00P | 30S | 10/16/12-10/16/12 | PRESIDENTIAL/VP DEBATES | 1 | 5850.00 | 5850.00 |
| 16 | T | 1 | 09:00P | 10:00P | 30S | 10/16/12-10/16/12 | VEGAS | 1 | 4950.00 | 4950.00 |
| 17 | Th | 1 | 08:00P | 09:00P | 30S | 10/18/12-10/18/12 | PERSON OF INTEREST | 1 | 5670.00 | 5670.00 |
| 18 | Th | 1 | 09:00P | 10:00P | 30S | 10/18/12-10/18/12 | ELEMENTARY | 1 | 4950.00 | 4950.00 |
| 19 | Sa | 1 | 08:57P | 10:00P | 30S | 10/20/12-10/20/12 | 48 HOURS MYSTERY | 1 | 1980.00 | 1980.00 |
| 20 | 0111000 | 3 | 10:00P | 10:35P | 30S | 10/16/12-10/18/12 | LATE NEWS M-SU | 3 | 2700.00 | 8100.00 |
| 21 | 1000000 | 1 | 10:00P | 10:35P | 30S | 10/22/12-10/22/12 | LATE NEWS M-SU | 1 | 2700.00 | 2700.00 |
| 22 | 02222.. | 8 | 10:35P | 11:37P | 30S | 10/16/12-10/19/12 | LATE SHOW WITH DAVID | 8 | 720.00 | 5760.00 |
| 23 | 20000.. | 2 | 10:35P | 11:37P | 30S | 10/22/12-10/22/12 | LATE SHOW WITH DAVID | 2 | 720.00 | 1440.00 |
| 24 |2. | 2 | 12:35A | 01:35A | 30S | 10/20/12-10/20/12 | CRIMINAL MINDS | 2 | 360.00 | 720.00 |
| 25 | Su | 1 | 10:35P | 11:07P | 30S | 10/21/12-10/21/12 | BRONCOS ALL ACCESS | 1 | 540.00 | 540.00 |
| 26 |2 | 2 | 11:07P | 12:07A | 30S | 10/21/12-10/21/12 | CLOSER | 2 | 360.00 | 720.00 |
| Total Contract: | | | | | | | | 59 | | 73800.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 73260.00 | .00 | .00 | 73260.00 | |

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| | | | FROM | TO | | | | | | |
| | | | | | | | | GRAND TOTAL | 73260.00 | |

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